

**Instructor:** Rachelle Brockman, MBA**Location:** K W Nasser Centre  
256 - 3rd Ave South, Saskatoon, SK**Fee:** \$595 + GST

\*Includes instruction, course materials, and meals.

**To Register:**[www.edwards.usask.ca/execed](http://www.edwards.usask.ca/execed)  
or call 306-966-8686

## The Powerful Presenter in You

### INTRODUCTION & BACKGROUND

When you present information or share ideas with individuals or groups on the phone, by email, in a meeting, interview or any public gathering do you ever confuse or perhaps, bore others? Is your message authentic and powerful? Do you engage, motivate or influence others to ask questions and take action on an idea?

The answers to these questions depend on you, the “presenter”. This interactive, practical session is not about how to create a powerpoint presentation – it is about giving you the knowledge and tools to be a clear, consistent and powerful “presenter”.

### PART I: KEY LEARNING OBJECTIVES

- Prepare and present a clear message that will stick with your audience – from creating the message through delivery
- Consider your audience – who they are, their background and experience, and how best to interact with them
- Understand the impression you make and how your facial expressions and body language affect your message and your impression
- Tips to being flexible, persuasive and confident when you deliver your message or idea

### PART II: KEY LEARNING OBJECTIVES

- Deliver an individual presentation and receive feedback from a wide variety of developmental perspectives
- Listen to other presentations and offer developmental feedback from your unique perspective, as well as gather practical do’s and do not’s from them

### INSTRUCTOR PROFILE

Rachelle Brockman, MBA



Principal of Eureka Experience, is an experienced, award-winning educator, a passionate artist and an enthusiastic entrepreneur. Rachelle is also a Certified Facilitator of the Myers-Briggs Type Indicator (MBTI) and Facilitating Open Couple Communication, Understanding & Study (FOCCUS).